

**ICN Business School SUMMER PROGRAM 2019 TENTATIVE SCHEDULE**

This schedule may be modified should circumstances require so.

**Week 1 - Nancy, Brussels**

	<b>Monday June 3</b>	<b>Tuesday June 4</b>	<b>Wednesday June 5</b>	<b>Thursday June 6</b>	<b>Friday June 7</b>	<b>Saturday June 8</b>	<b>Sunday June 9</b>
08:30					transfer to Brussels	City Tour of Brussels	
09:00	Kick-off: Welcome and Orientation <i>K-P. SCHULZ</i>	M1 - European Union institution: European culture & identity <i>G. SCHUMACHER</i>	M1 - Geography of Europe <i>D. CHAPMAN</i>	M2 - Competitive intelligence <i>C. STALLA-BOURDILLON</i>			
09:30							
10:00	welcome coffee	coffee-break 15min	coffee-break 15min	coffee-break 15min			
10:30					Lunch	Lunch	
11:00	M1 - European Culture and Identity <i>D. CHAPMAN</i>	M1 - European Union institution: European culture & identity <i>G. SCHUMACHER</i>	M2 - Doing Business in France <i>B. AGOSTINI</i>	M2 - Doing business in Southern Europe <i>C. STALLA-BOURDILLON</i>			
11:30							
12:00							
12:30							
13:00	Lunch	Lunch	Lunch	Lunch			
13:30							
14:00	M1 - European Culture and Identity <i>D. CHAPMAN</i>	M1 Educational visit: Administration Nancy Metropole	M1 - French Civilization <i>B. AGOSTINI</i>	M2 - Leadership in Europe <i>K. MNISRI</i>	Educational Visit: European Commission	return to Metz	
14:30							
15:00							
15:30							
16:00			coffee-break 15min	coffee-break 15min			
16:30	City Tour Nancy			M2 - Creativity in business contexts <i>K. MNISRI</i>			
17:00							
17:30			M1 - French food & table traditions wine tasting + welcome dinner <i>S. GANGLOFF</i>				
18:00							
18:30							
19:00	Dinner	Dinner		Dinner	Dinner		
night:	Nancy	Nancy	Nancy	Nancy	Brussels	Metz (optional)	Metz

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**Week 2 - Metz & Stuttgart**

	<b>Monday June 10</b>	<b>Tuesday June 11</b>	<b>Wednesday June 12</b>	<b>Thursday June 13</b>	<b>Friday June 14</b>	<b>Saturday June 15</b>	<b>Sunday June 16</b>	
08:30	free time pentecost Monday	Trip to Luxembourg: Educational visits  BELVAL work, life & education quarter workshop at <i>LCSB Luxemburg Center of Science Biomedicine</i> start-up accelerator  Visit of the old town of Luxembourg	M2 - Sustainable economics & business <i>C. SONNTAG</i>	M3 - Stuttgart: Workshop: Management Gaming and Simulation on resource constraints & sustainable developm. <i>Management Training Center, Univ. of Corporate Education Stuttgart</i>	M3 - Stuttgart:  Educational visit of the Daimler production plant Sindelfingen	Munich  Free time in the city	Munich:  Free time in the city  Evening Transfer to Nuremberg	
09:00			coffee-break 15min					M2 - Sustainable economics & business <i>C. SONNTAG</i>
09:30			Exam	Lunch	Lunch			
10:00								Exam
10:30			Exam	Lunch	Lunch			
11:00								Exam
11:30			Exam	Lunch	Lunch			
12:00								Exam
12:30			Exam	Lunch	Lunch			
13:00								Exam
13:30			Exam	Lunch	Lunch			
14:00								Exam
14:30			Exam	Lunch	Lunch			
15:00								Exam
15:30			Exam	Lunch	Lunch			
16:00								Exam
16:30			Exam	Lunch	Lunch			
17:00								Exam
17:30			Exam	Lunch	Lunch			
18:00	Exam	Lunch				Lunch		
18:30			Exam	Lunch	Lunch			
19:00	Dinner	Dinner				Dinner	Dinner	Dinner
night:	Metz	Metz	Stuttgart	Stuttgart	Munich	Munich	Nürnberg	

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**Week 3 - Nürnberg**

	<b>Monday June 17</b>	<b>Tuesday June 18</b>	<b>Wednesday June 19</b>	<b>Thursday June 20</b>	<b>Friday June 21</b>	<b>Saturday June 22</b>	<b>Sunday June 23</b>
08:30	M4 - Introduction to German perspective on economy & business <i>K-P. SCHULZ</i>	M4 - Germany Economy: Leadership, Intercultural Background <i>S. LIEBOLD</i>	Educational visit of Thomann Music & Sound technology distribution  Visit of Bamberg: medieval town (Unesco world heritage)	M4 - Role of SMEs & family business for innovation <i>K-P. SCHULZ</i>	free time to travel	free time to travel	free time to travel
09:00							
09:30							
10:00	coffee-break	coffee-break		coffee-break			
10:30							
11:00	M4 - German History in a European Context <i>S. LIEBOLD</i>	M4 - A sustainability perspective on European economy <i>S. LIEBOLD</i>		M4 - Role of SMEs & family business for innovation <i>K-P. SCHULZ</i>			
11:30							
12:00	Lunch	Lunch		Lunch			
12:30							
13:00							
13:30							
14:00	Educational visit of the Documentation Center of the Third Reich <i>S. LIEBOLD</i>	M4 - European perspective on economy & innovation management <i>K-P. SCHULZ</i>		Exam			
14:30							
15:00							
15:30							
16:00							
16:30							
17:00							
17:30				transfer to Nancy			
18:00							
18:30							
19:00	Dinner	Dinner	Dinner	Dinner			
<b>night:</b>	Nürnberg	Nürnberg	Nürnberg	Nancy	Nancy (optional)	Nancy	Nancy

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**Week 4 - Nancy & Paris**

	<b>Monday June 24</b>	<b>Tuesday June 25</b>	<b>Wednesday June 26</b>	<b>Thursday June 27</b>	<b>Friday June 28</b>	<b>Saturday June 29</b>	<b>Sunday June 30</b>
08:30	M5 - Lectures Mgmt track: Organizational behavior <i>J-F. STICH</i>	M5 - Lectures Mgmt track: Sports SMEs in Europe <i>T. STENGLHOFEN</i>	M5 - Lectures Mgmt track: HRM in Europe <i>J-F STICH</i>	M6 - Lecture Geopolitics <i>A. MELNIK</i>	M6 - Educational Visit <i>Le Monde</i> Creativity approaches to deal with future challenges - the Le Monde O21 concept	Louvre Museum	Breakfast and Check-Out
09:00	Mark & Lux track: Pricing & Distribution <i>M.HAWKINS</i>	Mark & Lux track: Sustainable Luxury <i>R. ZANTOUT</i>	Mark & Lux track: Man. lux. brands <i>M.HAWKINS</i>				
09:30							
10:00	coffee-break	coffee-break	coffee-break	coffee-break			
10:30	M5 - Lectures Mgmt track: Organizational behavior <i>J-F. STICH</i>	M5 - Lectures Mgmt track: Sports SMEs in Europe <i>T. STENGLHOFEN</i>	M5 - Lectures Mgmt track: HRM in Europe <i>J-F STICH</i>	M6 - Lecture Geopolitical Challenges <i>A. MELNIK</i>			
11:00	Mark & Lux track: Pricing & Distribution <i>M.HAWKINS</i>	Mark & Lux track: Sustainable Luxury <i>R. ZANTOUT</i>	Mark & Lux track: Man. lux. brands <i>M.HAWKINS</i>				
11:30							
12:00	Welcome Buffet Lunch	Lunch	Lunch	Lunch	Lunch	Certificate submission ceremony farewell lunch	
12:30							
13:00	M5 - Lectures Mgmt track: International Negotiation <i>R. ZANTOUT</i>	Company / Institutional visit Management track: <i>STAN Institute for robotic surgery training</i> Marketing track: <i>Baccarat glass arts</i>		City tour of Paris by boat on the river Seine	free time in Paris	free time in Paris	
13:30	Mark & Lux track: Comm & advert. In Europe <i>A. CELAYA</i>		Exam				
14:00	coffee-break						
14:30	M5 - Lectures Mgmt track: International Negotiation <i>R. ZANTOUT</i>						
15:00	Mark & Lux track: Comm & advert. In Europe <i>A. CELAYA</i>		Evening transfer to Paris				
15:30							
16:00	Dinner	Dinner	Dinner	Dinner	Dinner		
16:30							
17:00							
17:30							
18:00							
18:30							
19:00							
night:	Nancy	Nancy	Paris	Paris	Paris	Paris	